

Ivanti IT Asset Management (ITAM)

Know your IT assets inside and out to optimize your IT investments

What you know you have, you can manage; what you don't know you have, manages you. Organizations deal every day with new software, cloud services, and hardware coming into their IT estate; more complex contracts to keep track of; and compliance regulations to stay on top of. Not knowing what IT assets you have, are actually using, and where they are leads to productivity loss and high IT costs, and poses significant security and compliance risks.

Optimize All Your Assets: Software, Hardware, Cloud

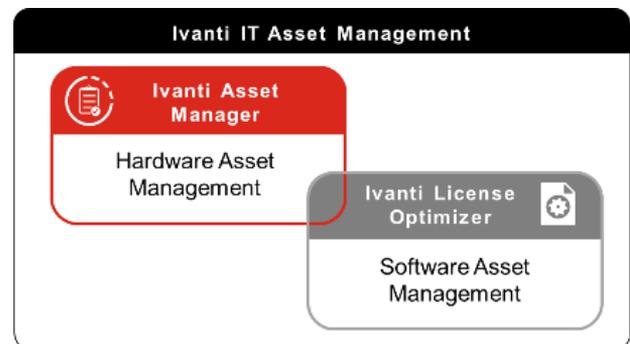
Ivanti® IT Asset Management (ITAM) enables you to know what assets you have, where they are, and how they are used to maximize the performance and value of your hardware and software assets. You gain total visibility into your IT asset environment, can respond faster to software audits, and can comply with regulations like GDPR.

The Ivanti ITAM portfolio encompasses both software asset and hardware asset management tools. On the software side, **License Optimizer for Clients** and **License Optimizer for Servers** help you discover and inventory owned software, connect with vendors to monitor new purchases, and track software usage. **Asset Manager** is a hardware management solution, designed to manage the life of your hardware—from purchase through to disposal. Together, these ITAM solutions help customers gain better visibility, improve asset control, and enable reclamation of software—all of which lead to an optimized environment and ensure compliance. Organizations typically can save 25% to 50% of their costs by managing their software and hardware assets efficiently with ITAM.

Slash Your Software Spend, Defend Audits, and Optimize Your Software Assets

Software makes up a large chunk of an organization's annual IT budget, 21.5%¹ to be exact. However, organizations on average use only 35%² of the software they paid for. And in an effort to simply avoid a software

audit and combat possible financial and reputational damage, 76% of organizations over-license and purchase more software than they use. This approach can result in significant overspend.



Additionally, the complexities of today's license agreements often cause inadvertent software-use violations. In the past, counting up your discovered software and reconciling it against your purchases was enough to satisfy an auditor, but today a single license agreement can account for many entitlements. The average organization spends 30³ hours reconciling asset inventory data, plus an additional 30 hours collecting asset entitlement data for a major audit. This becomes a huge distraction and waste of time for teams that must drop projects to respond quickly to audits.

When factoring in the amount of time consumed to respond to an audit, on average 7.13 months⁴, the value proposition of an ITAM program can usually be achieved within the first year. With the constant imperative to reduce costs, IT asset managers should not overlook opportunities to optimize their software spend.

Ivanti License Optimizer is a software asset management (SAM) solution that delivers clarity on what software you have and how it's being used to model and improve your effective license position (ELP). Now you can gather the insight you need to minimize cost, defend audits, and

support transformation initiatives across all your IT environments, including complex data centers and the cloud.

- **Ivanti License Optimizer for Clients** discovers and inventories IT assets, aggregates vendor data, and monitors software usage. Plus, you gain a broad view of how users interact with software applications to ensure license compliance while reducing software overspend.
- **Ivanti License Optimizer for Servers** takes software asset management (SAM) into the data center. It navigates through layers of virtualization and clustering, enabling you to identify and manage assets on-premises and in hybrid cloud environments. The solution automates data center discovery, reducing the risk of human error inherent in manual scripts.

Manage Your Hardware Assets Efficiently from Purchase to Disposal

Here's a truth bomb: 30% of IT fixed assets are missing and cannot be found,⁵ and 53% of all data loss and systems downtime is caused by hardware failure.⁶ On top of that, many organizations still track their IT assets in spreadsheets, a real administrative nightmare and security risk.

Due to the complexity of discovering, tracking, and managing hardware, many organizations today still aren't tracking their IT assets effectively. In fact, 56% of enterprises verify the location of their fixed assets only once a year, while 10% to 15% haven't verified their assets in more than five years.⁷ It's crucial that you monitor your hardware assets from procurement to disposal to know where they are and how they're performing so you can make the most of your IT Investments.

Ivanti Asset Manager manages IT assets throughout their entire lifecycle—from purchase through allocation, usage,

and eventually disposal. The solution keeps tabs on your contracts while tracking lease, warranty, and financial information to ensure your assets are optimized and secured. It supports various discovery sources, including Ivanti Endpoint Manager, Ivanti Data Center Discovery, Microsoft SCCM, and barcode scans. It helps optimize asset purchases, lowering the total cost of ownership while simplifying budget management and forecasting. The solution anticipates contract renewal dates while helping to calculate and track asset age and value for the refresh process. To simplify business user requests, it also provides a product catalog of authorized items, each with robust inventory tracking and controls, thus speeding onboarding and provisioning activities while reducing service desk calls. The solution monitors and reports what hardware needs to be purchased, updated, and maintained to enable IT management to plan ahead, avoid hasty purchasing decisions, and optimize asset use operationally and fiscally. Delivered from the cloud and following ITAM industry best practices, the solution maintains high asset visibility while reducing costs and complexity. Asset Manager is available in a turnkey Essentials version, pre-built for fast time to value, or as an Enterprise-grade fully configurable solution.

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¹ Forrester: The Global Tech Market Outlook for 2018 to 2019
² <http://www.cbonline.com/news/enterprise-it/software/enterprise-agreement-future/>
³ Enterprise Management Associates
⁴ The ITAM Review
⁵ M. Day and S. Talbot, "Data Validation the Best Practice for Data Quality in Fixed Asset Management," (White Paper) Asset Management Resources
⁶ <http://www.infostor.com/backup-and-recovery/disaster-recovery/data-loss-and-downtime-costing-enterprises-1.7-trillion-a-year-survey.html>
⁷ [http://www.ey.com/Publication/vwLUAssets/EY_-_Navigating_through_the_complexities_of_the_fixed_asset_management_function/\\$FILE/EY-navigating-through-the-complexities-of-the-fixed-asset-management-function.pdf](http://www.ey.com/Publication/vwLUAssets/EY_-_Navigating_through_the_complexities_of_the_fixed_asset_management_function/$FILE/EY-navigating-through-the-complexities-of-the-fixed-asset-management-function.pdf)