

SECURE

Your Desktop

The problems of protecting endpoints are pretty well understood. You have private data and intellectual property that others want. On the other hand you have employees who need to do their jobs and require access to that private data and intellectual property.



WHY ENDPOINTS WILL ALWAYS BE UNDER ATTACK

APPLICATIONS

- ▶ Every line of code presents an attack surface
- ▶ Attackers are researching and exploiting defects
- ▶ Software will always have defects that attackers will exploit

EMPLOYEES

- ▶ Every user presents an attack surface
- ▶ Attackers know more about the targeted user than ever before
- ▶ Users can be fooled into installing malware or providing information

If you disrupt either, you break the attack chain

“An exception process [for application control] that does not require admin approval or the user to document business purposes greatly improves the usability of the system.”

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EFFECTIVE ENDPOINT SECURITY SOLUTION MUST SATISFY THREE DIFFERENT ENTITIES

USERS NEEDS

- ▶ Performance
- ▶ Flexibility/control
- ▶ Consistency

SECURITY IT NEEDS

- ▶ Protection
- ▶ Compliance
- ▶ Ability to audit

DESKTOP IT NEEDS

- ▶ Endpoint manageability
- ▶ License control
- ▶ Profile management



CODE EXECUTION. STOP MALWARE!

Application control is the last line of defense. It blocks unknown malware that bypasses all other defenses. It doesn't matter whether it came from a website or a USB. It doesn't matter that it was an executable, a self-extracting file, a script, a registry key or a screen saver.



1

Roll out AppSense in “passive mode” for Application Control and Rights Discovery

2

Review output; who really uses their admin privileges, specifically what privileges, how often?

3

Create configuration based on analysis and activate.

SECURING THE ENDPOINTS IS JUST THE BEGINNING

- ▶ ELIMINATE Profile Corruption
- ▶ SIMPLIFY User Data Management
- ▶ INCREASE User Density
- ▶ ACCELERATE Logon Times
- ▶ IMPROVE Desktop Responsiveness
- ▶ SIMPLIFY Image Management

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