



SOLUTIONS SUMMIT 2021

Sponsorship Opportunity Guide

Virtual Event • June 7-9, 2021



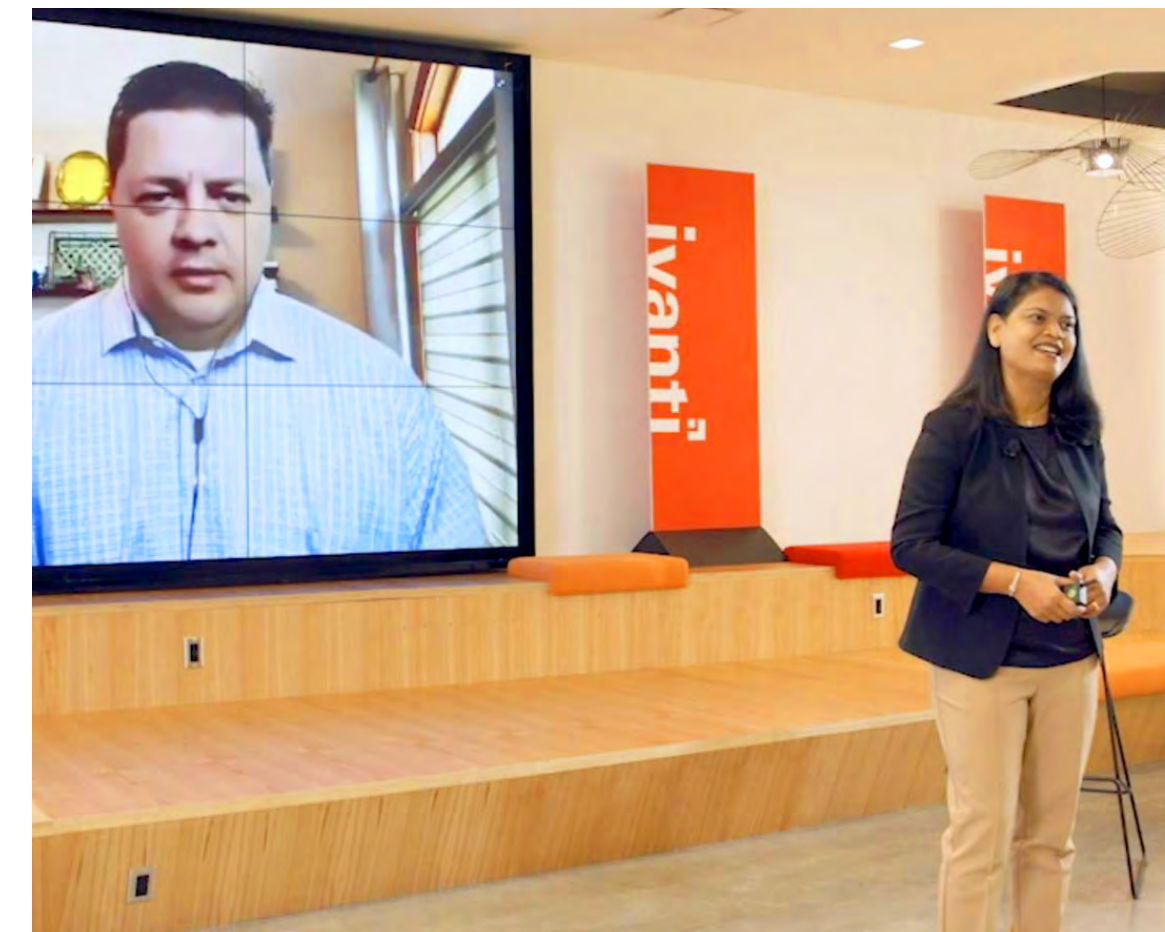
Event Overview

Empowering the Everywhere Workplace June 7-9, 2021

Ivanti Solutions Summit 2021 is a virtual event designed to attract enterprise IT departments that implement Ivanti® solutions to marry their ITSM, IT asset management, IT security, endpoint management, and supply chain capabilities. The event will include three half days of content for thousands of attendees with a desire to learn from Ivanti and Ivanti's sponsoring Partners.

Ivanti's mission is clear—to help our customers succeed by making the Everywhere Workplace possible.

Ivanti Solutions Summit provides the opportunity to **connect**, **collaborate** and **learn** about Ivanti software and its impact on business. The Summit will attract technologists from all industries and skill levels who want to discover how Ivanti IT solutions can help them innovate quickly and deliver flexible, reliable solutions at scale.



Why Become a Sponsor?

We are excited to offer an outstanding opportunity to reach thousands of key Ivanti customers who have significant influence on their organizations' IT purchase decisions. The program is simple and offers several different ways to engage and influence these attendees in an engaging professional setting where real connections can be made.

Our goal is to:

- Maintain our customer closeness - focusing on safety in a virtual world, for now
- Encourage the summit audience to network and connect with our top partners who provide trusted solutions
- Reach a global audience; offering relevant content to participants in every time zone!



Real-World Implementations

Over the past year, Ivanti has more than doubled in size and expanded its portfolio with even more award-winning solutions. We are excited to launch our first virtual user conference since combining forces with three strategic IT organizations—MobileIron, Pulse Secure and most recently, Cherwell.

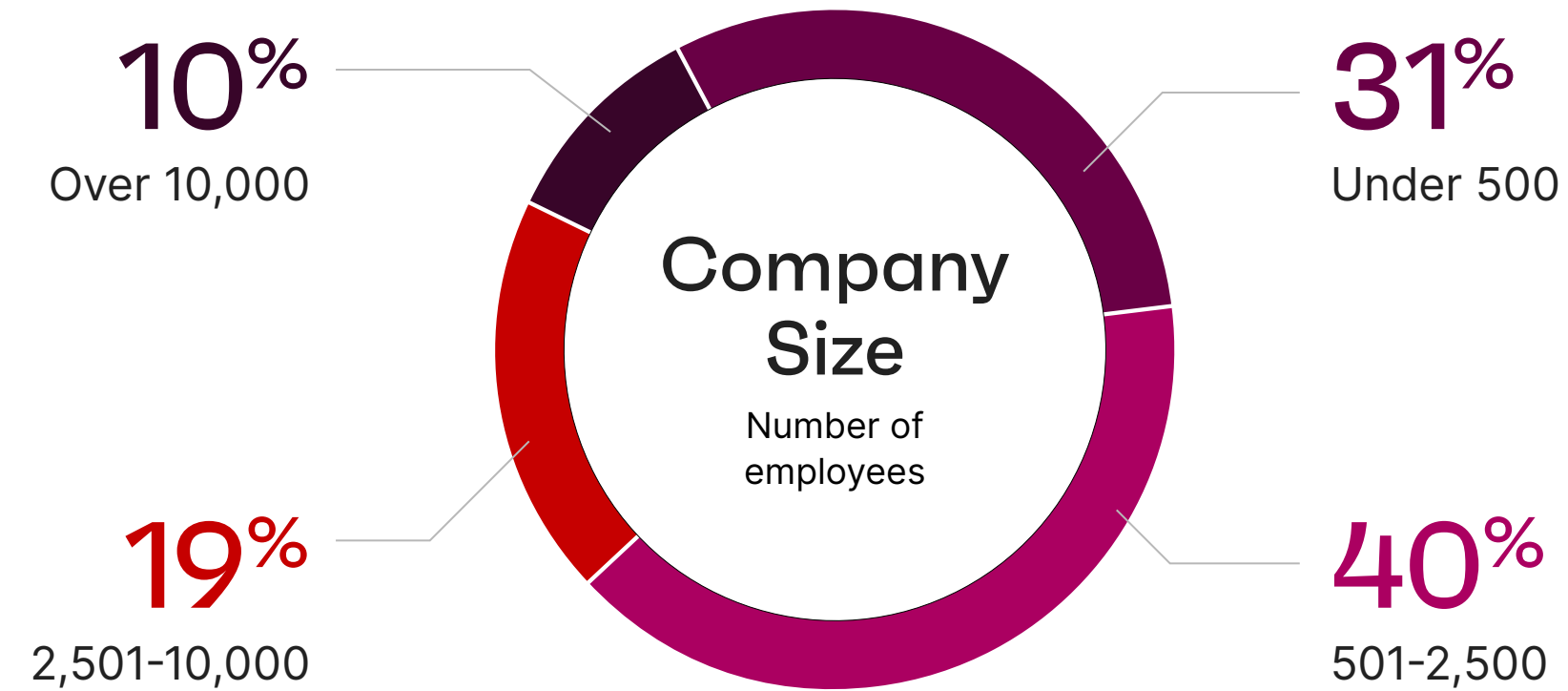
Attendee Profile

2500+
Attendee goal

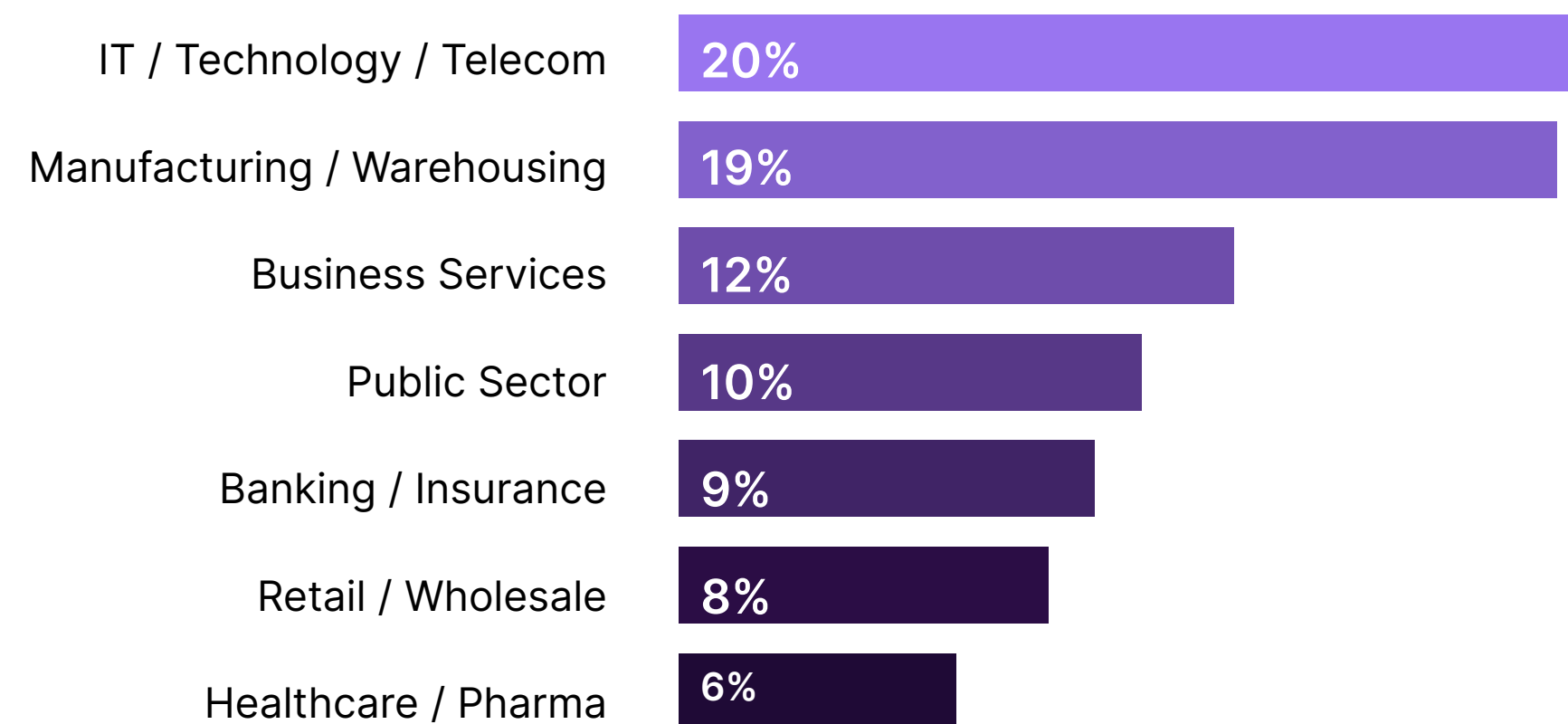
8
Uniquely
curated tracks

40+
Thought-provoking
sessions

65+
Industry experts,
leaders and speakers



Industries Represented



Ivanti boasts an extremely loyal customer base, and with the acquisitions of MobileIron, Pulse Secure and Cherwell, those numbers have increased more than 300%. With ongoing product roadmap announcements, positive feedback from press and analysts, and strong company performance, now is the perfect time to get in front of this growing audience of IT professionals.

Only our most strategic partners will be invited to interact with these well qualified attendees.

Event Agenda at a Glance

MONDAY*

June 7

Opening Keynotes

Expert 1:1 Meetings

Solutions Spotlight Sessions

Super Sessions, featuring Ivanti
Neurons and:

- Unified Endpoint Management
- Enterprise Service Management
- IT Security
- Vertical Market Solutions

Fireside Chat with Special Guest

Ivanti Marketplace & Expo

TUESDAY*

June 8

General Session with Special Guest

Expert 1:1 Meetings

Breakout Sessions in the Following Tracks:

- Unified Endpoint Management
- Enterprise Service Management
- IT Security
- Vertical Market Solutions

Solutions Spotlight Sessions

Solutions Demos by Track

Ivanti Marketplace & Expo

*Agenda to run approximately 4 hours each day

9:00am-2:00pm Monday

9:00-1:00pm Tuesday

9:00-12:45pm Wednesday

WEDNESDAY*




June 9

Partner Summit

Sponsorship Opportunities

In the world of digital events, we recognize the critical elements needed to attract the right audience to our virtual activities. The most important component is compelling content, and the opportunity for participants to connect with our most strategic partners.

A productive attendee experience and the critical need to provide more value to customers, partners and sponsors have prompted us to offer an upgraded virtual conference experience with benefits and price points for every level.

		 PLATINUM \$10,000 USD (8 Opportunities)	 GOLD \$7,500 USD (6 Opportunities)	 SILVER \$5,000 USD (4 Opportunities)
Speaking Opportunities	15-Minute Sponsor Spotlight Session - includes Lead Report	1		
	10-Minute Demo Video in Expo Theater - includes Lead Report	1	1	
	Attendee data/lead capture (for opt-in attendees) that view spotlight session	Platinum only		
Booth presence	Logo on Global Splash Page with schedule	✓	✓	✓
	Customized Virtual Booth	✓	✓	✓
	In-booth data/lead capture (for opt-in attendees)	✓	✓	✓
	One-on-One in-booth text-based Chat capabilities	✓	✓	
	Option to schedule One-on-One Appointments, leveraging sponsor-provided tool	✓	✓	✓
	Welcome video on sponsor landing page	✓	✓	✓
	Sponsor logo on event landing page	Premier Placement	✓	✓
	Ability to upload Demo Videos and Marketing Assets to sponsor page	10	5	3
	Premium placement on sponsor homepage	✓		
Lead Generation	Access to Attendee Company/Title list before the event	✓	✓	
	Scavenger Hunt Prize Donor: attendees must visit participating sponsor booths to win prize	✓		
Brand Awareness	Logo displayed on Sponsor Page	✓	✓	✓
	Sponsor Branded Video Loop playing prior to conference Breakout Sessions	30 seconds		
	Sponsor Branded Video Loop playing prior to conference Demo Sessions		30 seconds	
	Sponsor Branded Banner Ads across platform	✓	✓	
	Marquee Banner Message promoting Sponsor Spotlight Session	✓		
	Featured in Scavenger Hunt - attending booth is one of the game requirements	✓		
	Logo included in one Pre and Post-Event Email	Pre & Post	Pre & Post	Pre & Post
	Logo inclusion in pre-Keynote presentation	✓	✓	✓
Social Media	Social Mentions highlighting partner as a sponsor across Twitter, Facebook, LinkedIn	2	1	
	Sponsor promotion on Ivanti Blog and Ivanti Insights Podcast	✓		
Post-Event	Content available on-demand for up to 30 days	✓	✓	✓
Marketing Promotional Opportunities (MPOs) (purchased separately)	EXCLUSIVE: Conference Guest Speaker Sponsor: Acknowledgement of co-sponsorship of the headline speaker in conference materials, pre-recorded introduction of the speaker by sponsor executive, and 60-second commercial prior to session.	\$10,000		
	EXCLUSIVE: Networking Lounge Sponsor: Branding in this area and acknowledgement in conference materials.	\$2,500		

Shape the Future

Be a part of the Ivanti Solutions Summit, June 7-9, 2021, as a premiere sponsor! Take advantage of this one-of-a-kind experience and expose your company to thousands of technical, managerial and media representatives from around the world. You can impart your unique influence on an incredible mix of participants and showcase your products and services. Help us shape the future of technology as it continues to evolve.

ivanti

Reserve Your Spot Now

Reserve your package and commit to sponsoring by April 30, 2021 and take advantage of these great opportunities for 2022:

- Be among the first to reserve your sponsorship for the 2022 Summit
- Premiere session inclusion on conference agenda
- Primary booth placement at in-person conference
- Additional conference passes

Contact our Solutions Summit Event Sales Team today, to reserve your sponsorship opportunity.

Nneka Alston

Corporate Events & Sponsorship Manager
720-373-4155

v-nneka.alston@cherwell.com

Scott Thompson

Sponsor Benefits Coordinator
732.927.2450

scott@eventmarketingpartners.com

For General Sponsorship Inquires, email:

ivantisponsor@eventmarketingpartners.com

Learn More