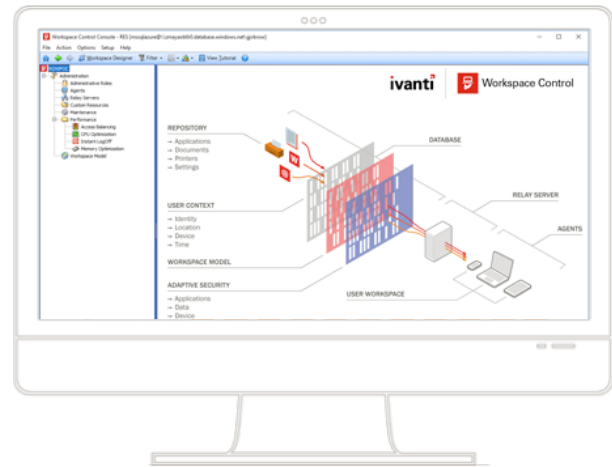


# Balancing Flexibility and Control

The way people work has changed. The workforce is no longer tied to one device in one location. Today, workers need to be productive from anywhere, anytime, driving IT to support multiple devices and provide flexible access to data, apps, and services.



## Controlling User Access while Delivering a Personalized Experience

IT organizations must balance control of applications, services, and assets with enabling personalized user access. What apps and services do workers need? What printers should they have access to? What resources should be blocked if they're on an unsecure public network? IT teams typically handle these issues manually, often relying on scripts that must be managed and maintained, overloading the team and preventing them from working on more strategic projects. The results are often:

- Delays in providing workers access to the digital resources they need
- Inadequate definition and enforcement of access policies – especially restriction of privileges when users work from non-secure devices or locations
- Valuable IT staff time consumed by routine administration

These problems impact the business in the form of lost productivity, security risks, poor compliance, user frustration, high IT expenses, and compromised user productivity.

Ivanti® Workspace Control, powered by RES, allows IT to centrally manage and control the user workspace across physical, virtual, and hybrid environments. Workspace Control drives user productivity by providing workers with a familiar and seamless experience that adjusts to changes in their work context.

## Key Feature: Easy Workspace Personalization

Workspace Control lets IT create a highly personalized user workspace for workers based on what they need to do their jobs – and what they can access based on IT and corporate policy.

## Key Feature: Context Awareness

Allows IT to apply the appropriate policies to each user's desktop session, whether that session is delivered via VDI, app virtualization, or conventional thick-client architecture. Context rules detect aspects of the user's current state related to access policies (like location, network connection type, device type, time of day, etc.) and controls access accordingly.

## Key Feature: Web-based Management

Workspace Control provides IT with a web-based, easy-to-use interface for defining user policy and privilege for apps, data, printers, and other resources across the enterprise.

## Transform Digital Workspaces

Ivanti Workspace Control is an ideal complement to VDI, mobility, and other digital workplace transformation strategies, since it provides an automated, policy-based way of mapping individual users to their digital workspaces across devices and delivery platforms. Users can roam seamlessly across hybrid environments for full productivity.

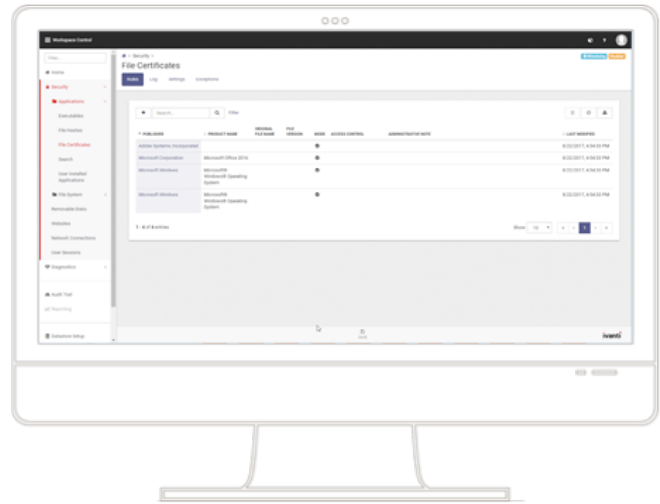
And, because Workspace Control decouples the desktop experience from underlying infrastructure, IT upgrade projects are easier to execute and less disruptive to users.

### Deliver a Consistent User Experience

Workspace Control helps IT provide a consistent user experience across desktops, laptops, tablets, and smartphones – while still applying the appropriate resource limitations as workers move from office to home to the road.

### Regulatory and Corporate Compliance

Whether it's meeting software licensing agreements or adhering to regulatory restrictions, Workspace Control allows IT to set, enforce, and report on granular policy rules at the user level. IT gains control over user behavior while still providing the necessary access to resources to keep users productive, plus the ability to document and demonstrate compliance.



Ivanti Workspace Control reduces the complexity of managing the user workspace to deliver:

- A more productive and engaged workforce
- Improved corporate and regulatory compliance
- Lower cost of IT operations
- Better allocation of IT staff and skills
- Greater organizational agility
- Simplified infrastructure upgrades



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