

# World-Class OEM Solutions from Ivanti

Ivanti works with leading IT vendors to deliver comprehensive solutions that grow their revenues and meet market demands. Incorporate our world-class, proven OEM technology and you too can answer your customers' needs at low cost and faster time to market.

## **OEM for Profitable Growth**

Why spend time and resources building features when you can incorporate proven technology into your own roadmap.

Ivanti<sup>®</sup> technologies power solutions offered by some of the world's leading IT vendors. With Ivanti they have:

- Accelerated time to market with minimum effort
- Gained competitive advantage
- Increased customer satisfaction with needed tools
- Escalated adoption with a more complete solution
- Extended value for additional revenue opportunities
- Created new cross sell opportunities

## Value-Added Partnership

Ivanti has an enviable track record of ongoing OEM relationships. As an OEM partner, we simplify doing business with us and nurture a profitable relationship. The benefits are clear:

- Enterprise-class OEM technologies
- Flexible business and licensing terms
- Regular technology updates
- Documented product roadmaps
- OEM relationship managers

Partnering with Ivanti makes good business sense. We'll make it easy to deliver ahead of the competition.

## **Tailored Solutions**

Ivanti offers feature-rich technology that integrates smoothly into your solutions with lower resource overheads.

Reduce R&D expenditure and other expenses associated with the design, development, and maintenance of an inhouse tool. You can continue to devote resources to develop your core product strengths that add value and set you apart from your competition.

You'll realize savings and the confidence that the proven lvanti features and functionality will keep pace with everchanging market requirements to deliver ongoing customer value.

Ivanti provides OEM solutions for a range of products that suit your needs:

#### White Label

The Ivanti White Label option delivers a fully functional, already commercially available product, complete with your logo.

#### SDK / API

The Ivanti SDK/API is a componentized option for you to implement into your code. You receive fully functional SDK's and/or API's with documentation and upgrades over time.

## **Custom Technology**

Ivanti offers customer capabilities and technologies for license and supply, complete with documentation to ease integration directly into your product.

## **Flexible Terms**

Ivanti treats every OEM partnership as unique. Our commercial terms are flexible and competitive and include everything you need for long-term success.

We'll work with you to align to your business model. Our best-fitting technology and licensing terms enable you to acquire new customers and realize recurring revenue from existing customers.

## **Shared Vision**

Bring Ivanti OEM technologies into your own solutions and differentiate your products from the rest of the field. Give your customers the best of both worlds – proven technologies coupled with your domain expertise.



Our shared vision makes it easier to deliver rapid time-to-value cost-effectively – and ahead of the competition. You'll enhance your solutions and expand your portfolio while delivering increased value to your customers.

Working together, we can help your customers meet their everyday challenges more successfully



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