Ivanti® License Optimizer

Ivanti® License Optimizer transforms your understanding of the data center and other server side applications. It's a software asset management (SAM) tool that delivers clarity on what software you have—and how it's being used—to model and improve your effective license position.

You gain greater discovery and inventory clarity surrounding the most complex types of server-based enterprise software applications such as those offered by Oracle, Microsoft, VMware, and IBM. These data center applications are difficult to track due to the transitory nature of virtual machines, the complexity of vendors' license agreements, and the frequency of changes to licensing terms and conditions and product SKUs.

- **Optimize Your Complex Software Assets**

  Making the most of your software assets is challenging, especially when dealing with complex licensing structures that are being changed and updated constantly. Now you can maximize your software spend and avoid the financial risk of non-compliance by matching your usage data against license entitlements with support for the most advanced licensing regimes. This includes complex data center environments where clustering and virtualization are widely deployed.

- **Discover Your IT Environment**

  Your hardware and software assets are everywhere—on the network, in the cloud, virtual or physical. Identifying these assets is foundational for any SAM program. License Optimizer helps you determine what software you use, including cloud applications and other third-party services. You acquire in-depth information from your Oracle and SQL databases as well as VMware, ESX, Hyper-V, and Xen App environments. Quickly build a clear view of what you have and how you're using it. You gain a reliable baseline to track your software more effectively and efficiently.

- **Simplify Data with Connectors and Normalization**

  License Optimizer features a global software library with tons of titles to normalize information into a single source of truth. This is then matched against a powerful licensing entitlement engine. The solution connects you to any data source through extensible APIs, a wizard-driven connector builder, or a range of existing pre-configured connectors.

  License Optimizer also has data-transformation features built into the platform natively that allow you to verify data quality and perform remediation and cleansing activities. You can merge data sources or perform lookups from master lists and value replacements.

■ **Craft "What if" Modeling and Analysis**

Ever ask the question "What if?" License Optimizer lets you create scenarios for initiatives like cloud migration and then see the effect before spending all the time and resources. You can identify areas for potential savings and quantify the effects of technology investments, then monitor progress against budget. You can also map software costs to service usage and build detailed factors into the models such as asset depreciation. Leverage genuine user data and asset pricing, as well as detailed pricing calculations for various cloud providers and deployment models.

■ **Powerful Licensing Engine**

Many organizations struggle to match purchased software with those licenses being used. As a result, businesses may under-purchase licenses, which leaves them non-compliant and vulnerable to audits. Or they may over-purchase, which wastes resources. License Optimizer employs comprehensive algorithms to identify license usage information for vendors like IBM, Oracle, and Microsoft. Not only do you see where you're under- or over-licensed, you gain optimization guidance to reduce costs proactively.

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