

IT Asset Management with Ivanti LANrev is No Sweat for Under Armour

**Profile:**

Based in Baltimore, Maryland, Under Armour is a leading developer, marketer, and distributor of branded performance apparel, footwear, and accessories. The company's products are sold worldwide and worn by athletes at all levels, from youth to professional.

Website:

www.ua.com

Solution:

Ivanti® LANrev

Benefits:

- Can manage operating systems in both Mac and PC environments
- Increased visibility into Mac and PC assets guides purchase decisions and security compliance
- Can manage Macs without requiring a Mac server, reducing costs

Background

In the last four years, the number of Mac computers at Under Armour has quadrupled. This increase in Apple devices proved problematic for IT since existing tools were unable to manage Mac computers with the same breadth and accuracy as their PC counterparts.

The Challenge

The lack of any management infrastructure for Mac computers meant that the IT team was spending all of their time doing manual rollouts to end users. This was a slow and time-consuming process—and it left them with little time to perform routine (but necessary) updates and maintenance. Of more concern was the lack of visibility they had into a growing portion of their overall deployment.

The Solution

To combat this inefficiency and improve visibility, the company selected Ivanti LANrev. One important consideration in selecting the solution was the comprehensive cross-platform management capabilities, providing feature parity for Macs and PCs—something no other vendor could provide. This meant the Under Armour team could manage operating systems in both Mac and PC environments. From a cost-savings perspective, they were able to implement a solution to manage Mac computers that didn't require a Mac server.

"Ivanti LANrev provides the information we need as a brand to guide purchasing decisions, updates, and refreshes. We can see what is installed where, who needs which version, what needs more RAM, and what is in need of repair or retirement, resulting in cost transparency. The asset inventory capabilities were a big win for us; we now have the visibility we need to guide IT strategy."

—Ben Snyder, Desktop Support Analyst, Under Armour

Before Ivanti LANrev, Under Armour had minimal insight into how the Mac devices would work on their network,

which meant they were unable to answer basic questions about device security and compliance. With Ivanti LANrev, the IT team can access hundreds of hardware and software data points, providing them with the current status of each device in their deployment.

This is important for compliance and cost savings. Under Armour uses expensive design software like Adobe. If IT can identify licenses that are not being used, they can be reallocated and installed for other users—versus purchasing additional licenses. The same accurate data can be used to identify and remediate over-installation of software licenses, allowing Under Armour to remain compliant with software license agreements.

The automated tools available with LANrev have saved the Under Armour IT team countless hours. Patch updates are pushed out automatically to the entire Mac fleet in less than 10 minutes with no need to wait for a device to connect to the network to push changes. With LANrev, Snyder knows that updates will be installed automatically.

Overall, Snyder credits the solution for allowing his team to expand their Mac management capabilities without having to increase the amount of dedicated resources. Currently two IT staff members manage the deployment. Without LANrev they would need a team of nine.

The Results

Cross-Platform Management

As Under Armour discovered, LANrev makes it easy to incorporate Macs into a Windows environment. Although management of Apple operating systems and technologies is sophisticated and deep, it's the unique cross-platform architecture that really sets LANrev apart. Neither the network infrastructure nor technician workstations need migrate to Mac in order to manage them fully with LANrev. By saving companies that additional investment, LANrev can be up and running faster, empowering end users on Mac or Windows systems, and making IT more efficient.

Time Saved

The intelligent automation built into LANrev's policy-based management enables technicians to plan and execute deployment of software or updates, properly targeting and scheduling jobs so that they don't interfere with end-user productivity, and receiving accurate, updated reports of job status.

Accurate and Actionable Reports

Whether tracking a deployment or monitoring license compliance, LANrev's hundreds of hardware and software data points are easily filtered and customized into reports that meet an organization's needs, enabling it to focus on issues that need attention, and improve accountability in IT.



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